

LIST OF COURSES TAUGHT AT UW-MADISON – FALL '98 - FALL '13 (OLD FORM)

<u>Listing</u>	<u>Course Title</u>	<u>Term</u>	<u>Enrolled</u>	<u>Effective Teacher¹</u>	<u>Mean Student Rating</u>		
					<u>Learned a Lot²</u>	<u>Clear Comm.³</u>	<u>Open-Minded⁴</u>
J246	Principles of Advertising	Fall 98/99	191	4.45	4.45	4.42	4.35
J459	Advertising Media Planning	Fall 98/99	45	4.57	4.60	4.55	4.60
J246	Principles of Advertising	Spring 98/99	223	4.57	4.29	4.62	4.45
J459	Advertising Media Planning	Spring 98/99	44	4.39	4.33	4.31	4.20
J575	Special Topics: NSAC	Spring 98/99	21	4.93	4.93	5.00	4.87
J246	Principles of Advertising	Fall 99/00	252	4.62	4.53	4.61	4.46
J459	Advertising Media Planning	Fall 99/00	55	4.50	4.44	4.56	4.35
J459	Advertising Media Planning	Spring 99/00	50	4.68	4.53	4.59	4.37
J829	Political Communication	Spring 99/00	8	4.67	4.33	4.67	4.85
J459	Advertising Media Planning	Summer 00	13	4.42	4.08	4.58	4.50
J459	Advertising Media Planning	Fall 00/01	37	4.60	4.67	4.55	4.80
J849	Mass Comm. & Individual	Fall 00/01	10	4.40	4.60	4.70	4.40
J345	Principles of Strategic Comm. ⁵	Spring 00/01	55	4.25	4.00	4.34	3.84
J459	Advertising Media Planning	Spring 00/01	34	4.77	4.73	4.65	4.58
J345	Principles of Strategic Comm. ⁵	Fall 01/02	38	4.45	4.46	4.54	4.60
J345	Principles of Strategic Comm. ⁵	Fall 01/02	45	4.45	4.46	4.54	4.60
J614	Comm. and Public Opinion ⁵	Fall 01/02	104	4.53	3.61	4.53	4.51
J447	Strategic Media Planning	Spring 01/02	42	4.62	4.50	4.62	4.47
J829	Political Communication	Spring 01/02	20	4.71	4.65	4.76	4.59
J345	Principles of Strategic Comm. ⁵	Fall 02/03	69	3.78	3.29	4.11	3.92
J658	Comm. Research Methods ⁵	Fall 02/03	35	4.16	3.69	4.22	4.38
J849	Mass Comm. & Individual	Fall 02/03	14	4.78	4.89	4.67	4.56
J345	Principles of Strategic Comm. ⁵	Spring 02/03	54	4.41	4.15	4.49	4.34
J614	Comm. and Public Opinion ⁵	Spring 02/03	69	3.91	3.18	4.32	4.38
J880	Internet and Democracy	Spring 02/03	12	4.50	4.30	4.40	4.67
J345	Principles of Strategic Comm. ⁵	Fall 03/04	40	3.97	4.03	4.42	4.19
J658	Comm. Research Methods ⁵	Fall 03/04	27	4.64	4.52	4.72	4.80
J829	Political Communication	Fall 03/04	16	4.93	4.67	5.00	4.71
J345	Principles of Strategic Comm. ⁵	Spring 03/04	48	4.61	4.38	4.77	4.58
J447	Strategic Media Planning	Spring 03/04	24	4.59	4.26	4.48	4.61
J614	Comm. and Public Opinion ⁵	Spring 03/04	46	4.27	3.32	4.50	4.57
J345	Principles of Strategic Comm. ⁵	Fall 04/05	39	4.82	4.65	4.94	4.83
J658	Comm. Research Methods ⁵	Fall 04/05	38	4.29	4.29	4.33	4.47
J849	Mass Comm. & Individual	Fall 04/05	12	4.17	4.17	4.17	4.33
J447	Strategic Media Planning	Spring 04/05	26	4.88	4.88	4.94	4.80
J614	Comm. and Public Opinion ⁵	Spring 04/05	57	4.32	3.67	4.42	4.39
J880	Practicum in Comm. Research ⁵	Spring 04/05	12	5.00	4.92	5.00	4.83
J447	Strategic Media Planning	Spring 05/06	26	4.90	4.70	4.95	4.90
J829	Political Communication	Spring 05/06	11	5.00	4.64	4.73	4.90
J447	Strategic Media Planning	Fall 06/07	23	4.84	4.72	4.84	4.95
J880	Internet & Democracy	Fall 06/07	17	4.93	4.86	4.86	5.00
J614	Comm. and Public Opinion	Spring 06/07	73	4.47	4.15	4.48	4.41
J849	Mass Comm. & Individual	Spring 06/07	13	4.77	4.77	4.75	4.62

<u>Listing</u>	<u>Course Title</u>	<u>Term</u>	<u>Enrolled</u>	<u>Mean Student Rating</u>			
				<u>Effective Teacher¹</u>	<u>Learned a Lot²</u>	<u>Clear Comm.³</u>	<u>Open- Minded⁴</u>
J345	Principles of Strategic Comm.	Fall 07/08	44	4.56	4.58	4.68	4.63
J829	Political Communication	Fall 07/08	13	4.92	4.77	4.77	4.77
J901	Colloquium in Mass Comm.	Fall 07/08	25	4.56	4.38	4.59	4.65
J614	Comm. and Public Opinion	Spring 07/08	65	4.86	4.55	4.93	4.90
J447	Strategic Media Planning	Summer 08	11	5.00	5.00	5.00	5.00
J345	Principles of Strategic Comm.	Fall 08/09	45	4.82	4.88	4.91	4.88
J849	Mass Comm. & Individual	Fall 08/09	6	5.00	5.00	5.00	5.00
J901	Colloquium in Mass Comm.	Fall 08/09	22	4.88	4.19	4.80	4.80
J658	Comm. Research Methods	Spring 08/09	27	4.71	4.36	4.73	4.77
J345	Principles of Strategic Comm.	Fall 09/10	33	4.92	4.85	4.85	4.83
J829	Political Communication	Fall 09/10	14	4.81	4.71	4.90	4.81
J345	Principles of Strategic Comm.	Spring 09/10	38	4.76	4.73	4.67	4.59
J614	Comm. and Public Opinion	Spring 09/10	78	4.33	3.74	4.47	4.48
J345	Principles of Strategic Comm.	Fall 10/11	31	4.93	4.86	4.93	4.88
J658	Comm. Research Methods	Fall 10/11	29	4.52	4.18	4.62	4.59
J614	Comm. and Public Opinion	Spring 10/11	65	4.69	4.41	4.74	4.77
J829	Political Communication	Spring 10/11	9	4.86	4.86	5.00	4.71
J849	Mass Comm. & Individual	Fall 11/12	14	4.93	5.00	4.93	4.93
J880	Practicum in Comm. Research	Spring 11/12	8	5.00	4.86	5.00	5.00
J345	Principles of Strategic Comm.	Fall 13/14	29	4.96	4.96	4.92	4.72
J849	Mass Comm. & Individual	Fall 13/14	15	4.91	4.82	4.90	4.80
OVERALL MEAN RATINGS			2709	4.63	4.45	4.67	4.63

1. Item wording: "Apart from the inherent advantages and disadvantages of this course — class size, course objectives, etc. — the instructor was an effective teacher," with scale of one ("strongly disagree") to five ("strongly agree").
2. Item wording: "I feel I learned a lot from this course," scale of one ("strongly disagree") to five ("strongly agree").
3. Item wording: "The instructor communicates clearly and effectively," with scale of one ("strongly disagree") to five ("strongly agree").
4. Item wording: "The instructor showed open-mindedness and a tolerance for differences of opinion," with scale of one ("strongly disagree") to five ("strongly agree").
5. Course team-taught with others professors in the School of Journalism and Mass Communication.

LIST OF COURSES TAUGHT AT UW-MADISON – FROM SPRING '14 (NEW FORM)

<u>Listing</u>	<u>Course Title</u>	<u>Term</u>	<u>Enrolled</u>	<u>Mean Student Rating</u>	
				<u>Average for 10</u> <u>Course Items</u>	<u>Average for 11</u> <u>Instructor Items</u>
J345	Principles of Strategic Comm.	Spring 13/14	23	4.45	4.69
J829	Political Communication	Spring 13/14	7	4.67	4.78
J345	Principles of Strategic Comm.	Fall 14/15	36	4.63	4.82
J880	Practicum in Comm. Research	Fall 14/15	9	4.82	4.81
J345	Principles of Strategic Comm.	Spring 14/15	40	4.57	4.80
J829	Political Communication	Spring 14/15	5	4.85	4.82
J345	Principles of Strategic Comm.	Fall 15/16	36	4.10	4.61
J849	Mass Comm. & Individual	Fall 15/16	18	4.69	4.74
J345	Principles of Strategic Comm.	Spring 15/16	39	4.75	4.85
J614	Comm. & Public Opinion	Spring 15/16	76	4.33	4.71
J880	Computational Social Science	Spring 15/16	9	4.73	4.74
J345	Principles of Strategic Comm	Fall 16/17	36	4.57	4.83
J345	Principles of Strategic Comm	Spring 16/17	35	4.25	4.56
J614	Comm. & Public Opinion	Spring 16/17	71	4.32	4.64
J614	Comm. & Public Opinion	Fall 17/18	90	4.41	4.78
J801	Mass Comm. & Individual	Fall 17/18	16	4.58	4.49
J345	Principles of Strategic Comm	Spring 17/18	40	4.40	4.64
J345	Principles of Strategic Comm	Fall 18/19	49	4.63	4.81
J813	Practicum in Comm. Research	Spring 18/19	8	4.89	4.97
J345	Principles of Strategic Comm	Spring 20/21	40	4.49	4.82
J813	Practicum in Comm. Research	Spring 20/21	8	5.00	5.00
J566	Comm. & Public Opinion	Spring 21/22	37	4.02	4.53
J813	Practicum in Comm. Research	Spring 21/22	6	4.97	4.97
J345	Principles of Strategic Comm	Fall 22/23	49	4.36	4.77
J658	Comm. Research Methods	Fall 22/23	19	4.46	4.82
J345	Principles of Strategic Comm	Fall 23/24	83	4.04	4.58
OVERALL MEAN RATINGS			885	4.54	4.75

Updated: September 22, 2024